

21



THE WELLHOUSE RESTORATION REPORT

2021 - A Year in Review

relentless
PRAYER
·
commitment to
EXCELLENCE
·
unending
GRACE



TABLE OF CONTENTS

INTRODUCTION	4
LEANN'S SURVIVOR STORY	7
RESTORATION PROCESS	8
STATISTICS & DEMOGRAPHICS	10
2021 HIGHLIGHTS	12
OUR IMPACT	15
FINANCIAL OVERVIEW	16
WELLHOUSE CHILD	19
VOLUNTEER HIGHLIGHTS	21
SHOPWELL	22
GET INVOLVED	25
BOARD OF DIRECTORS	26

Confidentiality Notice: Images in this report are representative of the women we serve.

MESSAGE FROM THE BOARD OF DIRECTORS



“Jesus had some pretty harsh words for anyone that would harm a child, and as a society we should do everything within our ability to stop this crime from ever happening.”

For many in our country, 2021 will be remembered as the year of continued COVID lockdowns and mandates. For those of us associated with The WellHouse, it will be remembered as the year that God allowed us to see the new WellHouse Child program launched and receive our first children into the program. What a milestone!

Children are the most vulnerable and exploited group when it comes to sex trafficking. The average age for being lured into this dark world is somewhere between 12 and 17 years old. Jesus had some pretty harsh words for anyone that would harm a child, and as a society we should do everything within our ability to stop this crime from ever happening.

Some of the contributing factors that make a child vulnerable to sex trafficking include early childhood sexual abuse, the breakdown of the family, generational poverty, desensitization, and any other form of neglect and abuse. Some of the children targeted by predators are runaways, children with disabilities, children with low self-esteem, and foster care children.

Child predators now weaponize apps and social media against vulnerable children. They target then recruit these children mainly through deception, most frequently posing as a peer. Sexting and coercing children to send nudes fuels the porn industry. We know that one of the root causes of sex trafficking is pornography. Pornography fuels demand, and images of children are used by pimps for training and grooming of these innocent victims.

Let us as a society do all we can to protect the most vulnerable among us, and in the meantime, Wellhouse Child will be there rescuing those who need us the most! Thank you always for partnering with The WellHouse; we could not do this without you!

A handwritten signature in black ink that reads "Bruce A. Bailey".

BRUCE BAILEY
Board Member

MESSAGE FROM THE CEO



As a WellHouse leader recently stated to summarize our current status... We have gone wide, now we want to go deep! And, because of our generous supporters, we are doing just that! In 2021, your support provided The WellHouse with the means to complete a manual called The WellHouse Way for distribution to likeminded, new startup programs who also desire to serve trafficking survivors!

After developing the WellHouse Child program, we built a beautiful home for them to come to for rest and healing from a lifetime of abuse, and the state granted us our license to operate. As I write this, we are going much deeper with the youth program, building on lessons already learned. And, as a testimony to our faith in a God who has been so faithful to The WellHouse, we were able to build the most amazingly beautiful chapel in the center of our campus! The dedication of the Chapel and the ongoing gatherings that are taking place have been, and will be for years to come, a symbol of the strength and foundation of The WellHouse.

In the midst of all of the hard work and activity, continued great work was taking place in 2021 as we welcomed an additional fifty-four rescued survivors to The WellHouse. Whether they stayed a day or a year, transformation began! Some survivors have reconnected with us, even after leaving before completing the program, to testify to the tremendous effect the love shown to them while being here has had on their lives. Many have stayed and continue to receive services designed to lead to true recovery and eventually, sustainable, independent living.

You, our supporters, contributed in a major way in 2021 to all the above and much more. I thank you, and I hope you enjoy this annual report as much as we enjoyed experiencing the content!

A handwritten signature in black ink that reads "Carolyn Potter".

CAROLYN POTTER
Chief Executive Officer

SO IF THE
SON SETS
YOU FREE,
YOU WILL
BE FREE
INDEED.

John 8:36

LEANN'S SURVIVOR STORY

This is the story of a WellHouse Graduate who is now employed on our staff. These are her actual words.



My mom had me at 15 years old. I first remember her passed out on drugs at our home in Louisiana. When I was 12, my grandfather was diagnosed with kidney disease. My grandmother worked in a factory and needed help. I didn't think twice about caring for my grandfather because I loved him so much. When I was 14, my aunt fell down seven flights of stairs. The fall left her paralyzed. She needed intense care. So, I quit school and began caring for her as well. At 15, I met Robby. We started dating and moved in together. He smoked crack cocaine and got me hooked too. It was my first experience with drugs. Although he was abusive, I stayed with him for years. After my grandparents died, my life changed forever. It ripped a hole in my heart, and I didn't care much anymore. Robby and I split up, and I quit drugs. But at 21, I was pregnant with my first child.

A year later, I met a man named Chris and we got married and had two children together. Things started to look better, but not for long. Eventually, we started doing cocaine together. One night, I went to a bad area of town to get drugs. There, two Crips held me at gunpoint and made me drive to an abandoned house where they raped me. I heard them say they were going to finish me off. Instead, they backed my car into a ditch and ran. A couple found me and called 911. When I left the hospital, I told Chris what happened. He said he wouldn't touch me again. He took custody of my kids and left.

Alone, I made my way back to Louisiana and checked into a motel. I started selling drugs and sex to pay for my room. It felt good to actually make my own decisions. One day, a friend from the motel asked me to go to New Orleans. There, I met my first pimp. He took pictures of me and posted them on a trafficking website. So, I would have sex and he got paid. One night, after he and I fought, the police came and took me to a psych ward in Baton Rouge, where I got away from him.

Through one bad situation after another, I returned to the only life I ever knew. I got on a dating website, where I met Cedric and fell in love. Cedric got on drugs with me and became abusive. In 2017, I was arrested in a prostitution sting. Trafficking Hope came in and told me about The WellHouse, but I chose jail instead. Cedric bonded me out the next day. We stayed together another two years, drugging, escorting, and him abusing me. We went back to Alabama and he met someone else. He left me tied up in a hotel. Somehow, I got loose. There was a trucker parked across from the hotel going to Florida, so I went too.

In Florida, I remembered hearing about The WellHouse and found the courage to call. I was desperate. I arrived at the WellHouse in 2019. After a few ups and downs, I graduated in 2020. When I arrived, I felt dead inside. Now, I've become closer to Jesus and have been restored to my family. I never saw past the life I was living. With the help of The WellHouse and the people who have poured into me, I now love myself. I wanted to help other women who had been trafficked, so I applied and was hired as The WellHouse Trauma Center Home Coordinator. I love what I do here. I am not the bitter, broken, and damaged woman that I was. I am loved and have love to give.

RESTORATION PROCESS

WHAT WE DO



A CRY FOR HELP

It begins with a call to the crisis line, where the cry for help and, ultimately, hope meets opportunity at The WellHouse.



FROM VICTIM TO SURVIVOR

Within a short time, the victim becomes a survivor as she leaves behind the horrific victimization she has endured. She travels - sometimes with help - by bus, train, plane, or car to The WellHouse campus in Alabama.



WELLHOUSE TRAUMA CENTER

For the first time, she is safe. She arrives with a few belongings. The pain on her face begins to subside as she slowly exhales a lifetime of trauma. A clean room and bed, a nice shower, and a home-cooked meal all spell safety and hope. Having a Home Coordinator who cares for her as she settles in, and a Trauma Therapist who shows empathy and compassion, is just the beginning of what she is to experience on her healing journey.



THE IMMEDIATE SHELTER

After transitioning to The Immediate Shelter, while still battling fears and uncertainty, she begins to understand her victimization. As she fights fear in the hard work of recovery, along the way she comes to know that she can change her life. Through compassionate therapy, she has the possibility of reconciliation with her children. Hope has exploded in her heart, and it shows in her whole countenance. She decides she wants to keep moving toward the life she was created to have.

NEXT STEPS TO FREEDOM

She develops a recovery plan just for her with the help of her Case Manager. It may include custody of a child, GED and college, a career path, or her newfound faith! A glance back at her first arrival reveals noticeable change. She completes her goals with some occasional steps backward, when those surrounding her catch and bring her back. Many, including a dedicated mentor, pray for her, love her well, and extend grace, all of which help her stay on the path of healing.



GRADUATION

Finally, the day of completion arrives, and she graduates! The ceremony is priceless, as many who have come alongside her in her restoration journey come to celebrate her accomplishment! Countless goals have been reached and she is ready to move to transitional living in the apartments, which she had her sights set on since she arrived.

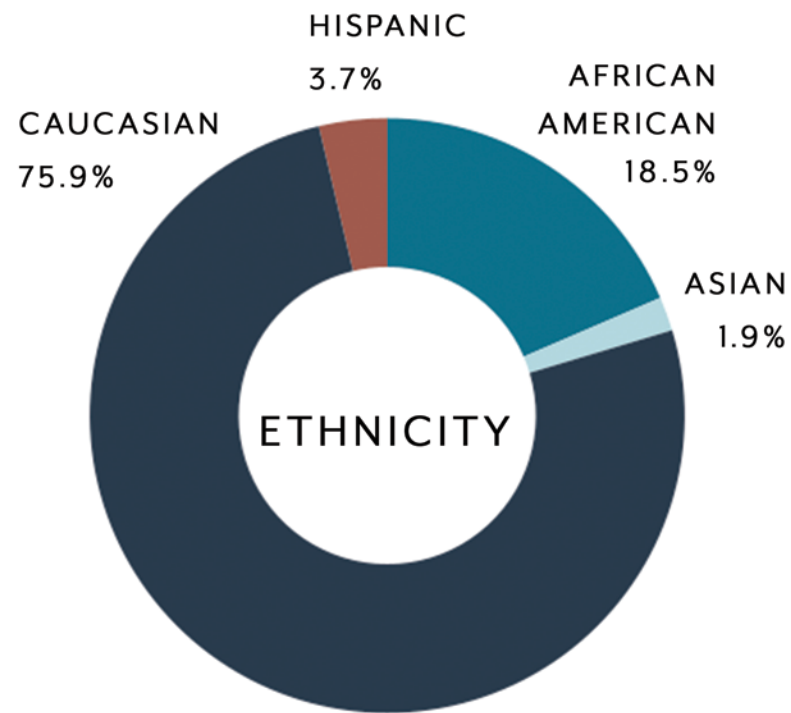


NEXT STEPS TO INDEPENDENCE

Transformation has taken place in every area of her life: spiritually, emotionally, physically, and mentally. Pathways in the brain have begun healing as she is no longer abused or forced to abuse substances, and the trauma has subsided. She is hardly recognizable from the moment she entered The WellHouse, except for those dreams that she dared to believe could be hers. And she has succeeded!



2021 SURVIVOR DATA

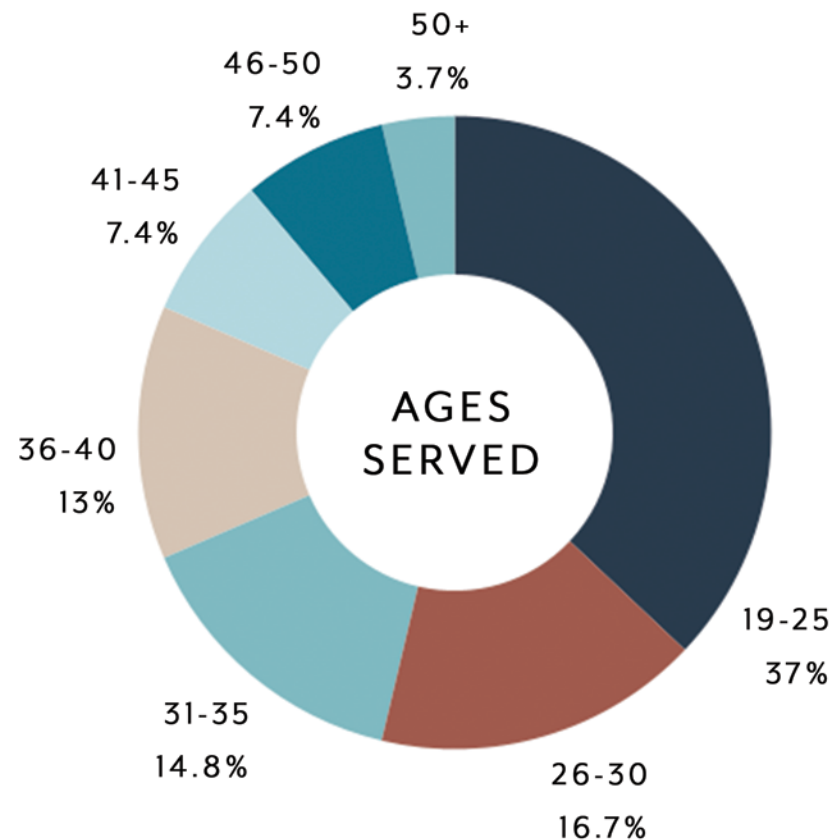


Researchers at the Polaris Project studied data from the U.S. National Human Trafficking Hotline in 2020 and found that human trafficking appears to be “pandemic-proof.”

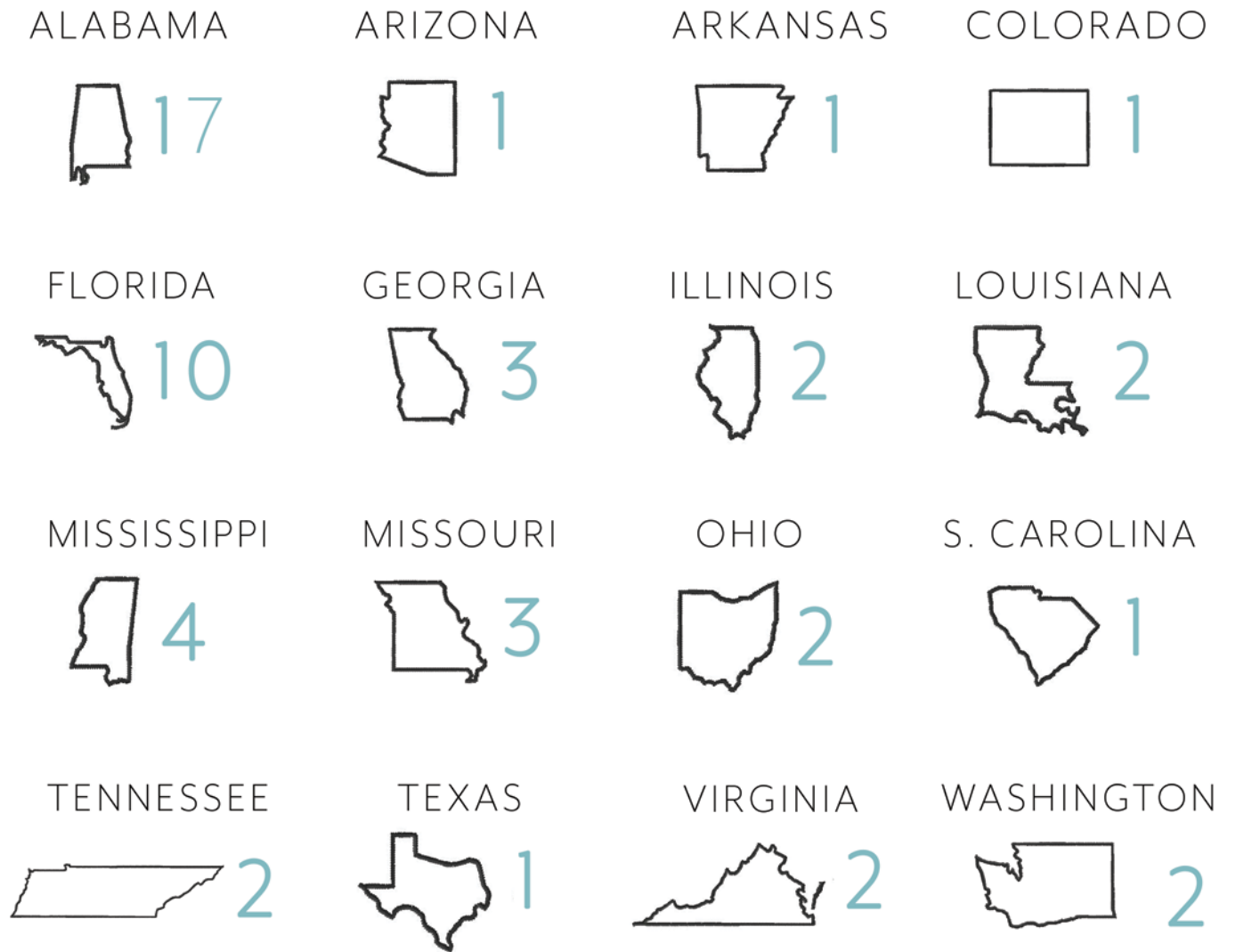
They identified 16,658 victims of human trafficking and saw a 22% increase for online recruitment.*

Additionally, they found 42% of victims were brought into human trafficking by a member of their own family, and 39% were recruited by an intimate partner or a marriage proposition.

*For more information, visit polarisproject.org.



WELLHOUSE RESCUES



54



TOTAL RESIDENTS SERVED

2021 HIGHLIGHTS

Notable Achievements

MENTORING OF OTHER ORGANIZATIONS

For some time, The WellHouse has been contacted by startups, budding organizations, or people considering opening residential services homes like ours. The question is the same- how do you do what you do? We are proud to announce the completion of our organizational curriculum, **The WellHouse Way**.

Through writing and compiling this manual of best practices and standards of excellence, we have been able to synthesize all vital pieces of The WellHouse, and begun to share what God has given us with emerging agencies.

We have been mentoring others one-on-one, are serving on the State of Alabama's Anti-Human Trafficking Taskforce, and are a member of the Office of the Attorney General's Alliance.

We are grateful to be participating in state and nationwide change to help survivors of sex trafficking receive the quality care they deserve.



DID YOU KNOW:

The WellHouse is the largest single-site residential service provider for human trafficking survivors in the United States!

EXPANSION THROUGH CONSTRUCTION COMPLETE

We are thrilled to have finalized construction on two new buildings on The WellHouse campus, and absolutely overjoyed to have their doors open and each building in use.



*See page 19 for more information on the WellHouse Child program.

The WellHouse Child building was completed and furnished beautifully, and gracious volunteers helped in countless ways to get this program ready.

After the Alabama Department of Human Resources granted our license, we assembled a qualified and dedicated group of staff to best serve this demographic, and we began to rescue and receive girls onto our campus.

Praise God for the blessing of this new program, and the opportunity to help minor victims experience restoration and transformation!

The WellHouse Chapel stands tall in the center of our property, a symbol and reminder that we seek to daily honor a God who wants to heal all.

Here we have monthly chapel services, Bible studies for the residents, staff meetings, and a storm shelter for inclement weather.

We can already see God working through this vessel, and it warms our heart to walk by the chapel overlooking the lake and hear our residents worship the Father.





**WHERE THE
SPIRIT OF
THE LORD
IS, THERE
IS FREEDOM.**

2 Corinthians 3:17

OUR IMPACT

BY THE NUMBERS

Our impact is your impact. Together we are making a difference in the lives of victims of human trafficking.

For this lifetime, and for eternity.

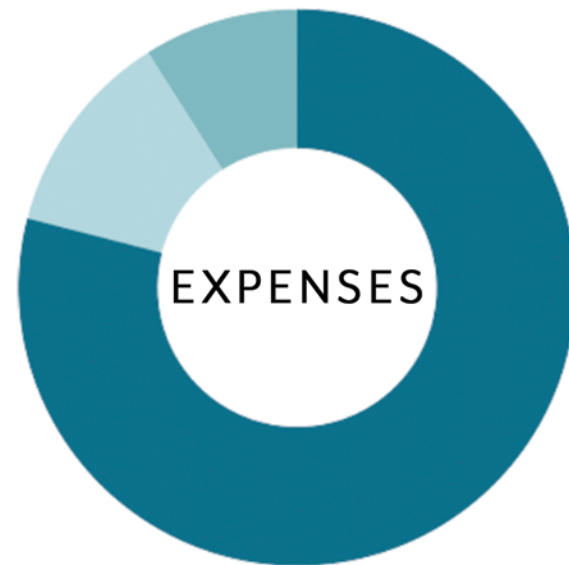
- 6 Graduates Moved to Transitional Living
- 6 Ready-To-Work Classes
- 7 Lived in On-Campus Apartments
- 7 Worked on College Course Work
- 9 Purchased an Automobile
- 10 Serve Days
- 17 Baptisms
- 19 Worked Towards GED
- 19 Attended Workfaith
- 22 Found Employment
- 24 Cooking Classes
- 32 Equine Therapy Participants
- 34 Received Trauma Center Services
- 36 New Victims Entered the Program
- 37 Exercise Classes
- 45 Art Therapy Classes
- 47 Awareness Speaking Events
- 47 Work Therapy Shifts
- 54 Total Residents Served
- 60 On-Site AA Meetings
- 100 Trauma Group Therapy Classes
- 160 Average Length Stay
- 243 Bible Study Classes
- 437 On-Site Medical Clinic Visits
- 450 Crisis Calls
- 470 Life Skills Classes Attended
- 1282 Counseling Sessions
- 8653 Nights of Safety

FINANCIAL OVERVIEW

2021 Support & Expenses



- 34% Households
- 30% Foundations and Grants
- 18% Capital Projects
- 9% Corporations
- 6% Churches
- 3% Miscellaneous



- 81% Programs
- 10% Administration
- 9% Fundraising

TOTAL SUPPORT **\$3,551,089**

Because our supporters have a heart for giving to God's work, we are humbled and grateful. Further, we admire the willingness of so many who generously gave from their resources, thus enabling The WellHouse to give to those who depend on our programs. In 2021, through God's provision, we were able to expand in ways that can only increase the quality of care for those who are so very vulnerable. We are always committed to using every dollar donated as a means of creating restorative opportunities to all we are privileged to serve.

**SHE IS MORE
PRECIOUS
THAN JEWELS
AND NOTHING
YOU DESIRE
CAN COMPARE
WITH HER.**

Proverbs 3:15



WELLHOUSE CHILD


A 10 Year Vision Realized

Since our founding, our leadership has had a vision to establish a program within The WellHouse to serve minors who have experienced the atrocities of human trafficking. Further, we were determined that this program would operate according to the high standards applied to the adult program.

WellHouse Child is a residential therapy program for female youth. It gives underage victims a safe place to heal from their trauma. Each girl participates in daily therapy and the various other programs in place for their restoration.

In the Fall of 2021, our vision became a reality. WellHouse Child became licensed, opened its doors, and began receiving trafficked girls. We have dedicated and trained staff in place, and we strive to go above and beyond the minimum standards required by the State.

We remain grateful for this opportunity as we seek to serve this population of highly traumatized youth with the best staff using the best means available. We do so with much gratitude to those who have walked alongside us in this endeavor and the many who have supported this effort.



“The WellHouse has given me a place to heal and reflect, while teaching me how to navigate life while living with trauma from my past. The gratitude I feel towards this ministry can best be said in Philippians 1:3, ‘Every time I think of you, I thank God for you.’ I have high hopes for my future because of the love I have received from The WellHouse and all the healing they have cultivated in my life.”

- WellHouse Resident

VOLUNTEER HIGHLIGHTS

Thank you to each volunteer who helped us one time or many times in 2021. You are our lifeline, a part of our team, and give hope and joy to The WellHouse residents daily. Thank you!

Special Recognition:

Volunteers from CrossPoint Church, Meadow Brook Baptist Church, and Gardendale First Baptist Church helped with the construction and landscaping for WellHouse Child and the Chapel.

Lloyd Wright did an amazing job for us this year. He completely handled maintenance on all of our company automobiles. He picked up grocery orders and brought them to us all year long. He helped put together furniture for WellHouse Child. An incredible volunteer!

Cindy Wilson and "Stitches of Grace" made the cushions for the Chapel pews, and began a quilting class. Teams from Trafficking Hope, The Gathering Place, and Oak City Church led worship in the new Chapel.



2021 Key Volunteer Initiatives

- Art Therapy
- Bible Studies
- Cooking Classes
- Elizabeth's Closet
- Equine Therapy
- Essential Oils
- Facility Maintenance
- Flower School

- Holiday Celebrations
- Job Readiness
- Landscaping
- Meals & Parties
- Mentorship
- Organizing Classes
- Special Events
- Workout Classes



Join our Volunteer Team!

Apply online at the-wellhouse.org/volunteer

606
VOLUNTEERS

1,323
VOLUNTEER HOURS

\$37,758
VALUE OF
VOLUNTEER
SERVICES

CONTINUED GROWTH FOR SHOPWELL



2021 was a year of exciting growth and development for our ShopWell program. To better prepare our residents for a successful future, we established ShopWell apprentices as official WellHouse employees. This process created valuable opportunities for the residents to become better equipped to apply and interview for jobs.

Throughout 2021, we continued to expand our vision for expansion and wholesale development and were successful in acquiring multiple new partnerships with businesses both locally and in various parts of the U.S. Our product line grew to include The Clay Collection, a line of earrings inspired by our beautiful clay prayer crosses. The creation of The Clay Collection brought exciting new opportunities for the residents to learn new skills, grow in creativity, and be a part of new product development from start to finish.

ShopWell is a work-therapy program and resident-staffed store that provides practical job training in a safe environment, and features hand-crafted products made by empowered survivors.

Shop online at the-wellhouse.org/store



"ShopWell is a place I would say I GET to work at. I make jewelry for our customers from my heart and consider every bead and color while I think of the beautiful women that will be wearing the things I make. I ask God to bless the women wearing this jewelry, and I hope they wear it proudly and show it off!

We are so blessed that you take time to order from us and give us an opportunity to work. It is a real blessing and we are incredibly happy that you like our products. It brings me joy to make them!"

- B, WellHouse Resident

"ShopWell has given me a positive outlet while here at The WellHouse. The work atmosphere has cultivated healing for me on tough days. I enjoy coming to work and doing something productive with my time. I enjoy crafting and creating all of our beautiful items, knowing that they will bring joy to our customers."

- L, WellHouse Resident



"ShopWell is therapy to my soul. At ShopWell I have learned that quality is better than quantity in so many different ways."

-A, WellHouse Resident

BLESSED IS SHE WHO BELIEVED THAT THE LORD WOULD FULFILL HIS PROMISES TO HER.

Luke 1:45

HOW TO GET INVOLVED

ADVOCATE



Tell your friends about our mission at The WellHouse. Share our social media posts to spread the word!

VOLUNTEER



Apply to volunteer at The WellHouse and be a part of our mission.

PRAY



Pray for our residents as they go through our programs and for our staff and volunteers.

TEXT US



Sign up for rescue updates by texting FREED to (833) 881-8516.

LEARN



Read new posts on our blog to learn more about the fight against human trafficking.

CONNECT



Follow us on Instagram, Facebook, and Twitter for all recent WellHouse updates!

SUBSCRIBE



Read our quarterly e-newsletters. Sign up on the homepage of our website.

COMMIT



Consider becoming a Restoration Partner with a committed recurring gift.

SHOP



Browse items handcrafted by empowered survivors in our online store.

TEAM UP



Request a speaker for your upcoming event by filling out the request form on our website.

FULFILL



Meet our ongoing needs for staff and residents. Visit our Wish List to sign up for a donation.

CONTRIBUTE



Contact us to learn how you can help provide gifts for our residents this Christmas season.

BOARD OF DIRECTORS

2021 - 2022

OUR LEADERS

Our Mission

We exist to honor God by rescuing and providing opportunities for restoration to female victims of human trafficking who have been sexually exploited.

Our Purpose

We provide residential, therapeutic programs to female victims of human trafficking who have been sexually exploited, offering medical, spiritual, mental and emotional care. Regardless of race, age, color, creed, or religion, survivors in pain can be assured they will find love and acceptance at The WellHouse.

Allan Worthington
Chairman of the Board

Kyle Hewlett
Vice Chairman of the Board

Scott Simpson
Treasurer

Jim Stroud
Secretary

Garry Ard

Bruce Bailey

Karen Bailey

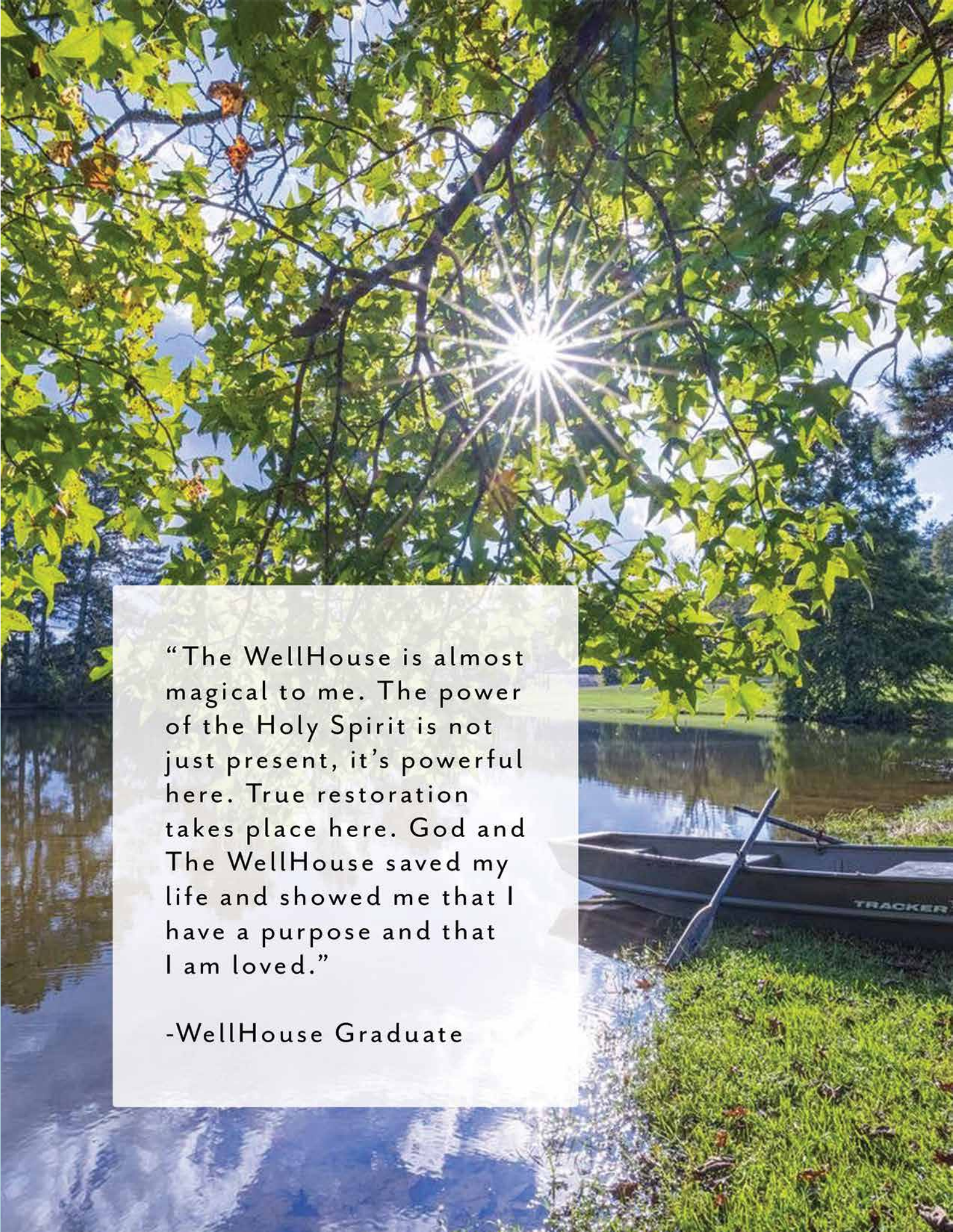
Marilyn Dixon

Missy Lawler

Paul Lawler

Derrick Mostella

Susan Vawter



“The WellHouse is almost magical to me. The power of the Holy Spirit is not just present, it’s powerful here. True restoration takes place here. God and The WellHouse saved my life and showed me that I have a purpose and that I am loved.”

-WellHouse Graduate



THE WELLHOUSE

P.O. BOX 868

Odenville, AL 35120

www.the-wellhouse.org



Support our mission!
Give today.
www.the-wellhouse.org/donate



Website
www.the-wellhouse.org

Email
info@the-wellhouse.org

Address
P.O. Box 868, Odenville, AL 35120

Crisis Hotline
1(800) 991-0948

Office Phone
1(800) 991-9937